

Tel: (01) 4602580

Email: [info@jrbyrnes.com](mailto:info@jrbyrnes.com)

Fax: (01) 4602596

Web: [www.jrbyrnes.com](http://www.jrbyrnes.com)



### Who we are:

We are one of Ireland's leading Wholesale Cash & Carry's, servicing the Retail Trade for nearly 100 years. We are 100% Irish family owned, backed by nearly € 2 Billion worth of central buying power, Stonehouse ([www.stonehouse.ie](http://www.stonehouse.ie)) and Aontas Grocery and Food Services ([www.aontasfood.ie](http://www.aontasfood.ie)). From our Warehouse in Robinhood Ind Est. Clondalkin, beside the Red Cow Exit of the M50, we offer our customers a Cash and Carry service 6 days a week and a Delivered wholesale service 5 days a week.

### Our extensive range of products include:

- Snacks (Crisps, Snack Foods and Dips etc)
- Minerals, Water & Juices
- Confectionery & Sugar Products
- Grocery (ever expanding range from Toilet Rolls, Firelighters, Ketchup and much more)
- Sundries (Pens, Fuses, Shoe Laces etc)
- Catering Needs (Cups, Lids, Foil & Tea & Coffee etc)
- Biscuits (Jacobs, McVities, Foxs to name a few)
- Medicinal Products (from Headache tablets, Cough Syrups to Cold cures)
- Tobacco, Cigarettes & Accessories.

### We offer our customers:

Permanently low prices: our prices are permanently low across our extensive range.

- **Great Value:** - we offer great prices all the time.
- **Great Choice:** - with our ever expanding range of goods and services.
- **Great Friendly Service:** - From our dedicated Telesales team to our delivery drivers we offer that personal touch.
- **Great Experience:** - With nearly 100 years experience our knowledge is second to none.
- **Super Monthly and Seasonal Promotions:** - With our own Internal Promotion sheets, Stonehouse Dealzone Promotion sheets and our Seasonal Offers we offer our customers great value all year round.

### Do you open to the public?

No. We are a Trade Only business and are not open to the public under any circumstances.

### Who are our customers?

Being one of the largest Cash and Carry's in Ireland our customers come from a broad section of the Market and because of this we are constantly expanding our business to meet their growing needs. 2004 and 2005 saw us enter the Grocery, Deli and Professional range of products to our portfolio. Demand and customer reaction has exceeded initial expectations and welcome any feedback or suggestions from you.

### Our customers include:

- Wholesalers,
- Convenience Stores,
- Symbol Stores,
- Independent Retailers,
- Forecourts (symbol and non symbol),
- Newsagents,
- Vendors (Food, Confectionery and Cigarettes) ,
- Pizzerias, Chippers and Takeaways,
- Canteens,
- Coffee Shops and Cafe,
- Promotional and Events Companies,
- Advertising and Radio Companies,
- Offices and Warehouses.

### What services do we offer

From our warehouse in Robinhood, we offer our Cash and Carry customers 13000 sq ft of a modern wholesale experience, and because of our unique location we are easily accessible from an area of Dublin and the surrounding counties. Our customers come from all over Ireland for the Great value and Unique service that we offer.

Our store is designed to assist our customers with a fast and efficient service ensuring that they are not removed from their business for any unnecessary length of time. We have a strict policy of not being open to the Public or General Traders so you will never be behind someone at the checkouts buying 1 or 2 items.

Our policy is quite simple **Trade Only**.

We also offer our customers, Cash and Carry Only offers that we reserve for the customers who visit our store. By visiting our store you will also see all new product releases, have samples of products to try, be first to receive our Special Offers to name but a few advantages.

Don't forget we know that time is money and offer staff to help you pick your order when you arrive and help you pack your car, not only this we also offer a service to have your order ready for you when you arrive if you phone, fax or email the order to us in advance.

**Delivered Wholesale**

Unlike some Wholesalers or Cash and Carry's, we do not charge for delivery. The cost of delivery is built into our prices so the price that we say the good is, is the price that you are going to be charged, no additions, no handling fees and no hidden delivery charges.

**How do I place an Order?**

There are 4 ways to order

- By Phone: (01) 4602580
- By Fax: (01) 4602596
- By Email: info@jrbyrnes.com
- By a member of our Business Development Team who will come to your store and help you place your order.

**When must I place an order?**

All orders must be placed before 1 PM (13:00) the day before delivery, this is due to our automated system which improves the efficiency and accuracy of our picking process. Any order that is placed after 1 PM (13:00) cannot be guaranteed delivery and alternative arrangements may be arranged.

**Is there a minimum delivery?**

Yes. We have a minimum delivery of € 300 excluding VAT (not including cigarettes, tobacco or related products).

**What if there are shorts or damages on my deliveries?**

Due to the extreme care that we take in assembling and delivering your order it is very unlikely that anything will be missing or damaged. If a problem is found with a delivery, please notify us by 12pm the following day allowing us to investigate the matter in detail and look into crediting your account.

**What counties do you deliver too?**

We deliver to all of

- Dublin City and County,
- Wicklow (as far as.....),
- Kildare (as far as) and
- Meath (as far as)

**Special Offers and Promotions**

What about Special Offers and Promotions?

We offer our customers amazing special offers throughout the year. By becoming a customer you will avail of

- 12 promotions a year, one each month
- 2 Homestead/Own Brand Promotions
- 5 Seasonal Promotions (Christmas, Easter, Halloween, Mothers Day and Valentines Day)

Our promotional material can be found in our Monthly Mailer which is posted to every customer, for download from our website, or instore in our Cash and Carry beside the M50 in Clondalkin.

**How and when do I pay for goods?**

For Credit customer's payment is by Direct Debit. Direct Debits are taken from your account 2 weeks from date of invoice. For customers who order every week over a period of 1 year may be entitled for extended credit.

We also accept Cash, Cheque and Coin for payment of goods. Under no circumstances do we accept Laser or Credit Cards for payment. Any extended Credit must be received in writing from JR Byrne & Sons Ltd., talk to one of our Development Team for further information.

**So how do I join?**

Want to be a JR Byrne & Sons Ltd customer and avail of our Great Prices, Excellent Service and Unbeatable Offers. Well it has never been easier complete the Application Form on the following pages and fill in the following details

- Your business and personal details
- Bank details & General Details
- Trade References
- Copy of 2 bills e.g ESB or GAS
- Direct Debit Mandate
- Bank or Personal Guarantee where necessary

Sign the form, detach the cover or your records and return the Original by posting it to:

**Customer Application**  
**JR Byrne & Sons Ltd.**  
**33a Robinhood Ind Estate,**  
**Clondalkin,**  
**Dublin 22**

Tel: (01) 4602580

Email: info@jrbyrnes.com

Fax: (01) 4602596

Web: www.jrbyrnes.com

A/C Number:

*internal use only*

PLEASE COMPLETE ALL SECTIONS IN BLOCK CAPITALS

### Section 1: Company Information

Application Date:

Title:  Firstname:  Surname:

*(Applicant Name in Full)*

Company Trading Name

*(Trading As):*

Company Registration No:

VAT Registration Number:

Full Company Address:   
1   
2   
3

Town:

County:

Postcode:

Telephone No:  Fax No:

Mobile No:  Email Address:

Years / Months Trading:

### Section 2: Company Type

Please Tick the appropriate box

Sole Trader:  Public Company:  Private Company (Ltd):

Partnership:  Franchisee:  Charity:  Other:

Have you previously traded with JR Byrne & Sons Ltd. Yes:  No:

If Yes please state Date:  A/C No. or Name:

### Section 3: Applicants Information

Applicant Name:

Position Held:

Private Address: 1   
2   
3

Town:

County:

Postcode:

Telephone No:  Mobile No:

### Section 4: Bank Details

**Bank Details:** (if no Bank Details are provided, the account will be CASH ONLY, no cheques will be accepted and no credit will be given until the required information is provided)

Bank/Building Society Name:

Address: 1   
2   
3

Town:

County:

Postcode:

Bank Sort Code:  Account No:

Cheque Limit:

Direct Debit Form Yes  No

Completed:

Personal Guarantee Yes  No

Completed: (where required)

Bank Guarantee Yes  No

Completed: (where required)

### Section 5: Trade References

Reference 1:

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone No: \_\_\_\_\_

Reference 2:

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone No: \_\_\_\_\_

### Section 6: Bills (must be within the last 6 months)

Bill 1: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

Bill 2: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

(Please Supply Photocopies only as no documents will be returned)

### Section 7: Store Information

Please Tick the appropriate box

Grocer:

Newsagent:

Forecourt:

Off Licence:

Vendor:

Symbol Store:

if symbol please state:

Fast Food/Café:

Pizzeria:

Deli/Coffee Shop:

Caterers:

Wholesaler:

Other:

if other please state:

Do you have a wine or liquor licence? Yes  No

Do you have a Deli? Yes  No

Do you have a Pick N Mix Stand? Yes  No

Do you sell Stationery? Yes  No

Do you sell Greeting Cards? Yes  No

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### Section 8: So that we can identify our strategic advertising market we ask you:

How did you hear about us?

Telephone Book:	<input type="text"/>	Flyer:	<input type="text"/>
Golden Pages:	<input type="text"/>	Cold Call/Sales Rep:	<input type="text"/>
Internet:	<input type="text"/>	Sales Drive:	<input type="text"/>
Magazine:	<input type="text"/>	Recommendation:	<input type="text"/>
Radio:	<input type="text"/>	Mailshot:	<input type="text"/>
Other:	<input type="text"/>		
if other please state:	<input type="text"/>		

### Section 9: Data Protection Act

In accordance with the Data Protection Act, I consent to JR Byrne & Sons Ltd using the information supplied on this Application Form to administer my application and acknowledge that this information will be processed and held on JR Byrne & Sons Ltd. computer systems. In addition JR Byrne & Sons Ltd. may use some of the information which is held on the company's computer system to send me JR Byrne & Sons Ltd. Promotional Information by post, telephone, SMS fax or e-mail and may advise me by post, telephone, SMS, fax or e-mail of special products and services offered by JR Byrne & Sons Ltd. and JR Byrne & Sons Ltd. suppliers.

I do not wish to receive (please tick relevant box):

<input type="checkbox"/>	JR Byrne & Sons Special Offers	<input type="checkbox"/>	Third Party Mail	<input type="checkbox"/>	Fax
<input type="checkbox"/>	Stonehouse Special Offers	<input type="checkbox"/>	E-mail		
<input type="checkbox"/>	Telephone Calls	<input type="checkbox"/>	SMS		

### Section 10: Declaration

I hereby declare that I have read, noted and agree to be bound by the Terms and Conditions in relation to Opening an Account and Trading Terms with JR Byrne & Sons Ltd. I also declare that the details furnished by me are True.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Print Name: \_\_\_\_\_

### Section 11: Office Use Only

References Checked	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Account Created	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
DD Form Completed	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Guarantee Completed	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>

Comments: \_\_\_\_\_

Employee Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

# Wholesale Cash and Carry

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Email: info@jrbyrnes.com  
Web: www.jrbyrnes.com

A/C Number:   
*internal use only*

## Instruction to your Bank or Building Society to pay Direct Debits

*This section is for Office Use only*

Originators ID Number:

Originators Reference

PLEASE COMPLETE ALL SECTIONS IN BLOCK CAPITALS

### Section 1:

Please write the name and full postal address of your Bank or Building Society branch

To:

Bank/Building Society:

Address:

1   
2   
3

Postcode:

### Section 2:

Name(s) of Account Holder(s):

### Section 3:

Branch Sort Code:

- -  - -

Bank or Building Society

Account Number:

Banks and Building Societies may decline to pay Direct Debits from some types of accounts

### Section 4:

Your Instructions to the Bank/Building Society and Signature

- ▶ I instruct you to pay Direct Debits from my account at the request of JR Byrne & Sons Ltd.
- ▶ The amounts are variable and may be debited on various dates
- ▶ I will inform the Bank/Building Society and JR Byrnes in writing if I wish to cancel this instruction
- ▶ I understand that if any direct debit is paid which breaks the terms of this instruction, the Bank/Building Society will make a refund

Signature:

Print Name:

Date:

**A Copy of the Direct Debit form is required for your Bank or Building Society,  
please continue to the guarantee section.**

**Please do not write on this section.**

### PLEASE COMPLETE ALL SECTIONS IN BLOCK CAPITALS

**To:** JR Byrne & Sons Ltd.  
Unit 33a Robinhood Ind. Estate,  
Clondalkin,  
Dublin 22.

Dear Sirs,

**In Consideration** of your agreeing to my request to supply (*company name*) \_\_\_\_\_  
of (*Registered Office*) \_\_\_\_\_ (herein after called the "Principal Debtor")  
with goods in accordance with your current price list and terms and conditions of business then prevailing.

I/We hereby agree with you as follows:

- 1 I/We shall pay you on demand, and hereby guarantee the repayment to you on demand, all monies which may become due to you from the Principal Debtor for all such goods as you may from time to time supply to the Principal Debtor.
- 2 The agreement shall be a continuing guarantee to you for all debts whatsoever and whensoever contracted by the Principal Debtor with you in respect of the goods to be supplied to the Principal Debtor and my liability hereunder shall not be affected by your giving time or any other indulgence.
- 3 This guarantee shall be binding upon me or in the event of my debt upon my Personal Representative. I reserve the right for myself or for my Personal Representative by two months notice in writing expiring on any day to revoke this guarantee in respect with all future dealing with the Principal Debtor with you after the expiration of the said notice, provided however, that such notice shall not operate to release me or my Personal Representative from any obligations arising hereunder prior to the said date of expiration.
- 4 Where the context so admits, any reference in this guarantee to the singular number shall include the plural number.

I have read and understand the terms of this guarantee and agree to be bound thereby.

Yours faithfully,

**Director 1:**

**Signature:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Date:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

**Director 2:**

**Signature:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Date:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

**Witness on behalf of JR Byrne & Sons Ltd.**

**Signature:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

### PLEASE COMPLETE ALL SECTIONS IN BLOCK CAPITALS

This Guarantee dated the \_\_\_\_\_ Day of \_\_\_\_\_ 20\_\_\_\_\_

To: JR Byrne & Sons Ltd.  
Unit 33a Robinhood Ind. Estate,  
Clondalkin,  
Dublin 22.

Dear Sirs,

**In Consideration** of your agreeing a Contract for the supply of goods and services to

(company name) \_\_\_\_\_ of

(Registered Office) \_\_\_\_\_ (hereinafter called "The Customer")

**We** \_\_\_\_\_ (hereinafter called "The Bank")

hereby guarantee the repayment to you of all liabilities of the Customer as a result of the supply of goods and services together with any interest thereon and legal and other expenses payable in the relation thereto and to this guarantee. The total liability ultimately enforceable against the Bank shall be limited to the sums not exceeding an aggregate of

€ \_\_\_\_\_

Your demand for the payment should be in writing and delivered to the under mentioned address and such demand shall be conclusive evidence that the monies demanded by you are due and payable by the customer without further enquiry.

Any alterations to the insertion text of this guarantee to be authenticated by the full signature of the signatories to the guarantee.

This guarantee shall be a continuing guarantee and may be terminated by the bank giving 90 days notice in writing to you on the expiry of such notice shall be null and void weather returned to the Bank or not save in request of any written demands received by the Bank prior to the date of such expiry of such periods of notice.

This guarantee shall be governed by and construed in accordance with the laws of Ireland.

This guarantee shall be delivered by you to the Bank when no longer required. All correspondence relating to this agreement should be addresses to **The Manager**.

Signed for and on behalf of

**Manager:**

**Signature:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_