

Special points of interest:

- New cigarette prices on reverse page
- Have you heard the one about Wispa??
- Have you seen something interesting on the side of our trucks???
- New range of products now available

Promotion 9

25 August - 6 October

J Players Price Increase

From the 1st of September J Players have a price increases across their brands. Players new Retail prices can be found on the reverse side , Superkings range increases by 30c and J player Blue increases by 10c to €7.50

**New Cigarette
 Minimum price
 comes into effect
 1st September
 2008.**

From the 1st September the minimum retail price for 20 cigarettes is € 7.14. Many currently branded products priced below this value, for example Mayfair Superking flashed @ € 6.79, will now be



New 200ml Fit for Health flavoured milk drinks are now available in Banana, Chocolate and Strawberry.

See page 3 of Promotion 9 for a great special offer.

Inside promotion 9

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500ml Jaffo bottles and 330ml Jaffo cans are now available from JR Byrnes. A bottle of Jaffo orange is 1 of your 5 a day.

See page 1 of Promotion 9 for a great special offer.



Delivery Notice

Please remember that all Orders for Delivery must be placed by 12 noon the day prior to order.

Even with the higher increases is transport and worsening traffic congestion in the last year we are still holding our **minimum delivery @ € 500*** excl VAT (does not include Tobacco or Alcohol products)



Only a few weeks now until the worst kept secret, Wispa is back on our shelves. For a limited time only.



JOHN PLAYER & SONS

Description	Old	New RRP	Description	Old	New RRP
John Player Blue	€7.40	€7.50	Cigars		
John Player Blue Twin Pack	€7.40	€7.50	Café Crème Untip 10's		€4.40
John Player Blue 100's	€7.40	€7.50	Café Crème Tip 10's		€4.75
John Player Bright Blue	€7.40	€7.50	Café Crème Mild 10's Blue		€4.40
Richmond Smooth	€6.79	€7.15	Henri Wintermans Half Corona		€8.00
Richmond King Size	€6.79	€7.15	Castella Classic 5'		€3.50
Superkings Black	€7.00	€7.30	Rizla		
Superkings Blue	€7.00	€7.30	Rizla Red		€0.32
Superkings Menthol	€7.00	€7.30	Rizla Green		€0.32
Marlboro Red	€7.45	€7.55	Rizla Blue		€0.32
Marlboro Gold	€7.45	€7.55	Rizla White		€0.32
Marlboro Menthol	€7.45	€7.55	Rizla Liquorice		€0.45
Marlboro Silver	€7.45	€7.55	Rizla King Size RED		€0.60
Marlboro Red 100's	€7.45	€7.55	Rizla King Size Blue		€0.60
Marlboro Gold 100's	€7.45	€7.55	Rizla King Size Green		€0.60
Regal 20's	€7.45	€7.55	Rizla King Size Silver Slims		€1.10
Lambert & Butler Silver	€6.79	€7.15	Rizla Filter Tips		€1.00
Lambert & Butler Gold	€6.79	€7.15			
Players Navy Cut	€7.45	€7.55	Description	Old	New RRP
Woodbines	€7.45	€7.55	Winfield Red (Pall Mall)	€ 6.79	€7.14
Gold Flake 20's	€7.45	€7.55	Winfield Blue (Pall Mall)	€ 6.79	€7.14
Tobacco (No Change)			Winfield Red 100' (Pall Mall)	€ 6.79	€7.14
Golden Virginia 12.5g		€3.90			
Golden Virginia 25g		€8.05	Mayfair King Size	€ 6.79	€7.15
Golden Virginia 11.5g Combi		€3.70	Mayfair Smooth	€ 6.79	€7.15
Drum 12.5g		€4.05	Mayfair Menthol	€ 6.79	€7.15
Drum 25g		€8.05	Mayfair Superkings	€ 6.79	€7.15
Drum Bright Blue		€4.05	Mayfair Superking Smooth	€ 6.79	€7.15
			Mayfair Superking Menthol	€ 6.79	€7.15

" Superkings range price increase is 30c, new Retail price is €7.30"



Kenco FreshSeal an outlet with 20 cups a day can provide over €10,000 profit per year

Fresh Seal Range of cups are available to buy in 10pks, so it is easily affordable to carry a good range...